

Dick van Motman

CEO & President

DDB China Group

All over the place is probably the best way to describe Dick. He's of mixed descent: Dutch/Indonesian, Portuguese/Jewish and grew up in Holland. Dick graduated with a Bachelor's in marketing & economics, he then went on to study Sociology, specializing in Organizational Management, at the UVA (University of Amsterdam). When he was 29, he was sent on his first overseas assignment to Korea (where he met his wife, SeungHee, who's Korean). Indonesia followed (where he enjoyed the turmoil of a collapsing regime), HK (which got handed back to the PRC), South China (where he realized China is indeed unstoppable) and then Singapore (where he got acquainted with the principles of guided democracy).

Dick has been in advertising nearly 20 years. He learned the ropes at Ogilvy & Mather, moved to work on Philips DAP Globally at D'Arcy Amsterdam (then DMB&B), after which D'Arcy Korea (head of Int. Division), D'Arcy Jakarta (Deputy GM), D'Arcy Asia Pacific (Reg. Client MD on Philips and P&G, Global Acc Dir Philips Garment Care), D'Arcy South East Asia (MD SEA Operations and Reg. Client MD Philips/P&G Asia Pacific), Leo Burnett Asia Pacific (Vice President AsiaPac) followed.

Enticed by the credo; "Better Ideas, Better Results" Dick joined DDB Asia as MD International Division, in 2004. He focused primarily on embedding the Philips account which had for the first time in history consolidated its entire business with one agency.

A year after he expanded his responsibilities becoming Executive Vice President, based in Singapore, and focusing on International Brands and Integrated Services and a member of the Asia Operating Committee.

Dick fully adheres to the late Deng Xiao Ping's saying "I don't care what color the cat is as long as it catches mice". His focus in the end goal, rather than the medium used to get there. Dick was promoted in October 2005 to become President & CEO of DDB China Group. He is also a member of the Executive Committee of DDB Asia.



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