

BIOGRAPHY

Yves Monnet began his career as an industrial designer, a graphic artist and commercial editor, confirming his passion for visual creation. He co-founded the magazine « Voiles et Voiliers » (Sails and Sailing) participating in its conception and design. This magazine continues to have a wide popular distribution in Europe.

A stopover in New York in 1978-1979 gave Yves Monnet the opportunity to learn publishing, while working with Xavier Moreau, editing the books of such well known artists as, Helmut Newton, Jean-Paul Goude, Jean-Marie Perrier, Guy Bourdin and Demarchelier. These books diffused « the French touch » in North America.

Twenty-five years ago, after having assumed the role of producer, Yves Monnet created and developed « Byzance Productions ». He has produced hundreds of commercial films. These films, with their international audience, were produced in Australia, India, Argentina, South Africa, as well as Europe. Yves Monnet was one of the pioneers in France for this type of international production. With these productions, he was the first to open the door of the Japanese market for French film directors.

In 2002, the Society of Encouragement for National Industry awarded Yves Monnet « un Mongolfier », a medal recognizing his contribution to the development of French industry on an international level.

After producing a short documentary film with Helmut and June Newton for Canal Plus, and a feature film, « La femme du Cosmonaute » (The Cosmonaut's Wife) with France 2 and Canal Plus, he suspended his participation in fiction films and documentaries in order to concentrate on producing commercials.

Yves Monnet subsequently engaged Florence Escriche as production partners, and has since developed a large network of top European film directors. He and his partner have established a faithful relationship between the clients and the executive producers.

His principal goal is to insure that each film he produces, stays within its budget, without losing its artistic dimension or its final aim. His sensitivity and international experience permit him to guide each project towards the best-suited director and the most adaptable technique.

Yves Monnet continues to seek and develop new talent by giving them the opportunity to produce their first short films. He is imaginative and open minded but pragmatic and realistic. His sense of humor and capacity to never take himself too seriously, allows him to be objective and maintain his priority, the optimum finalization of each project he undertakes.

Yves Monnet can be defined as a producer who is open to the world, whose goal is to discover and support those in his field who demonstrate talent and enterprise. In order to do this, he has untied a dynamic and passionate team, a network of competent, faithful and confident partners.