



FRANCOIS CHILOT
PRESIDENT - COMMERCIAL FILM PRODUCERS OF EUROPE
FOUNDER AND PRESIDENT - YOUNG DIRECTORS AWARDS
PRESIDENT - LES PRODUCERS (FRANCE)

Having worked for 10 years at TBWA, it was in 1984 that François Chilot felt the urge to leave for an island where time is counted in 30-second units.

An ambitious wager : LES PRODUCERS was born.

Can we also say there's a connexion with the Mel Brooks' movie, « The Producers »? Of course, as one should never take oneself too seriously and should remember that humor is the best elixir to last for ever. Also by adopting the name , Les Producers, the company was underlining its pluricultural identity.

In 2000 Les Producers entered the list of the 10 best production companies in the world at the International Advertising Festival in Cannes.

Les Producers has recently founded a subsidiary company, TERRA NOVA New Media, which, as its name indicates is specially created to produce, in a variety of formats, films adapted to the new technologies.

For the past 10 years, François Chilot has been President of the CFP-E (Commercial Film Producers of Europe). CFP-E is an association of 16 European countries' commercial film productions' unions. This association gathers 550 production companies throughout western Europe.

CFP-E is the initiator of the Young Director Award (YDA), the « off-event » of the International Advertising Festival in Cannes. SHOTS is a CFP-E partner in YDA

YDA is the award specifically dedicated to beginners. Only the very first 4 films of any director made during the year preceding the award can be entered. This award was created to give a better chance to these new directors and more exposure and to remind the different actors of the advertising profession that one of the essential roles of the producer is to discover, nurture and promote directors.

Registration at YDA is totally free as well as the awards ceremony which takes place, each year, on the Wednesday night of the Cannes week.

Kodak is the main sponsor of YDA.

CFP-E together with AICP (Association of Independent Commercial Producers - USA) is also the initiator of the World Producers Summit (WPS) which gathers 100 producers from all parts of the world during the Cannes week also.

Kodak is the sole sponsor of WPS.

François Chilot was invited in October 2007, as president of CFP-E by ADASIA JEJU - South Korea (International Advertising Festival of Asia) as a speaker. The theme of his presentation was : « How to win a Gold Lion ? »